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# museo **FISOGNI**

## **BUSINESS** PRESENTATION



**Club ACI Storico**  
Il futuro dallo stile antico



**THE MUSEUM  
OF TOURISM**  
AL SERVIZIO DELLA TUA PASSIONE





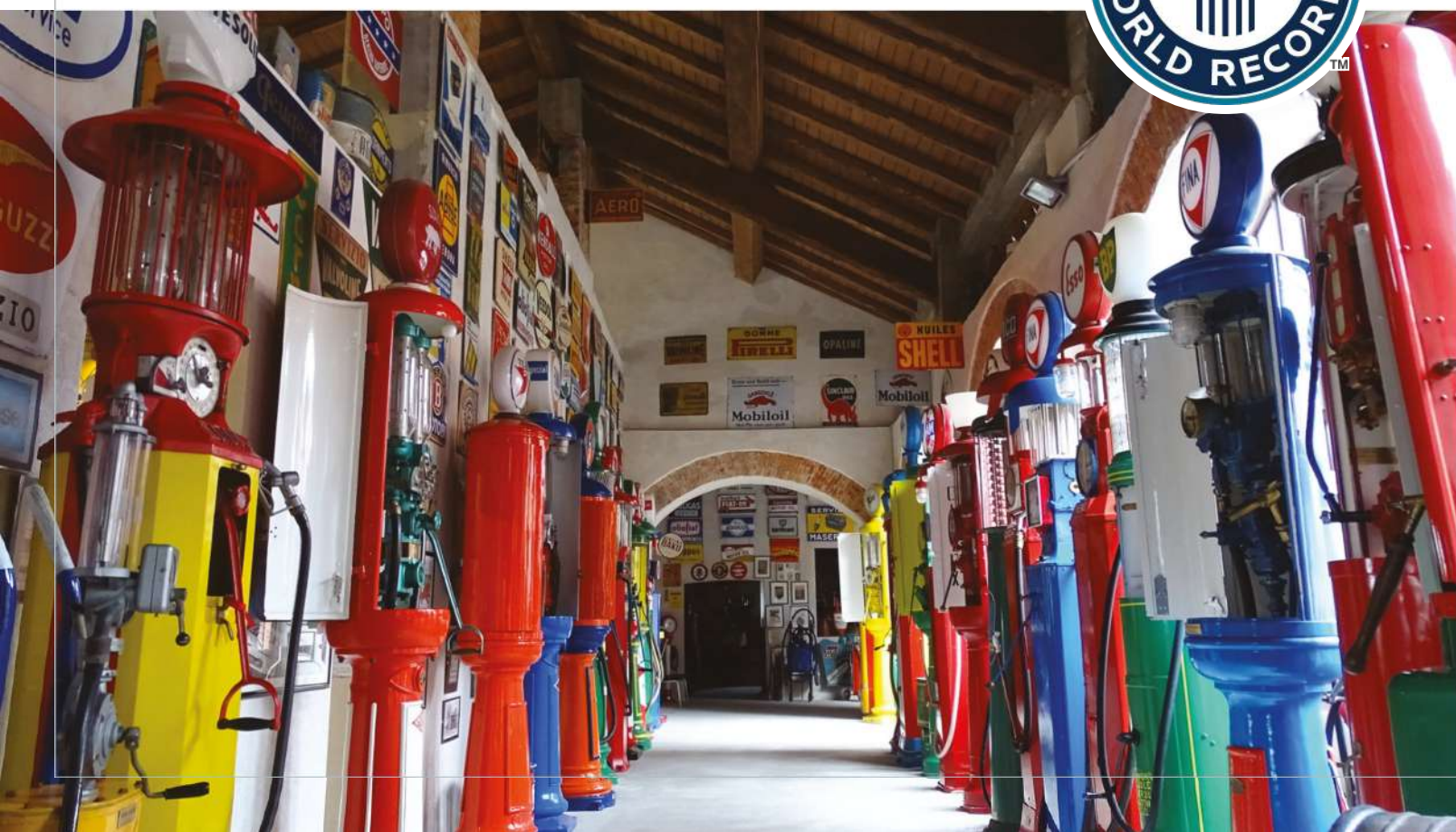
## FISOGNI MUSEUM

The Fisogni Museum, founded in 1966 by the entrepreneur Guido Fisogni, hosts the largest collection in the world of objects relating to gas stations, including pumps, signs, compressors, oil cans, advertising graphics, toys, gadgets and projects that represent the evolution of the sector from 1892 until today. The collection is certified by the Guinness

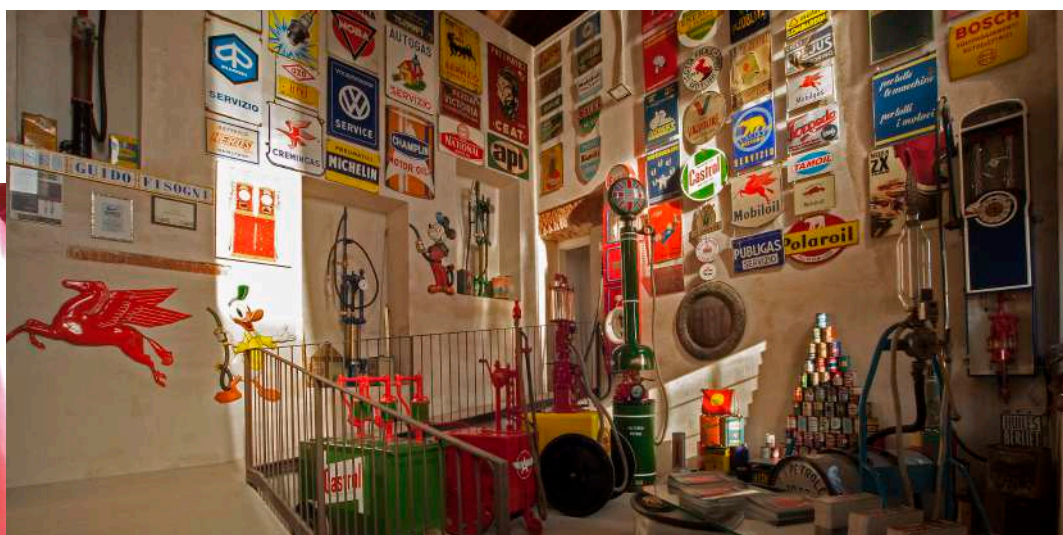
World Record.

During the visit you can see around 6000 pieces.

The Museum is part of the Lombard Design Museums, the Industrial Museums of Varesotto and the Museum of Tourism networks.









## THE AREAS OF THE MUSEUM

The Fisogni Museum and Villa Castiglioni are the perfect location for corporate and private events: meetings, press conferences, business lunch & dinner, presentation of new products, photo shoots...

It is also a perfect place for ceremonies, weddings and special occasions to remember.

The internal area of the Museum has a surface area

of 400 square meters in an atmosphere with a vintage flavor, certainly one of a kind. The suggestive meeting and press conference room is set up with a large oval table equipped with a spectacular display window, seating up to 30 people.

In this exclusive space, you can make your event unique and inimitable!

**400 M<sup>2</sup>**

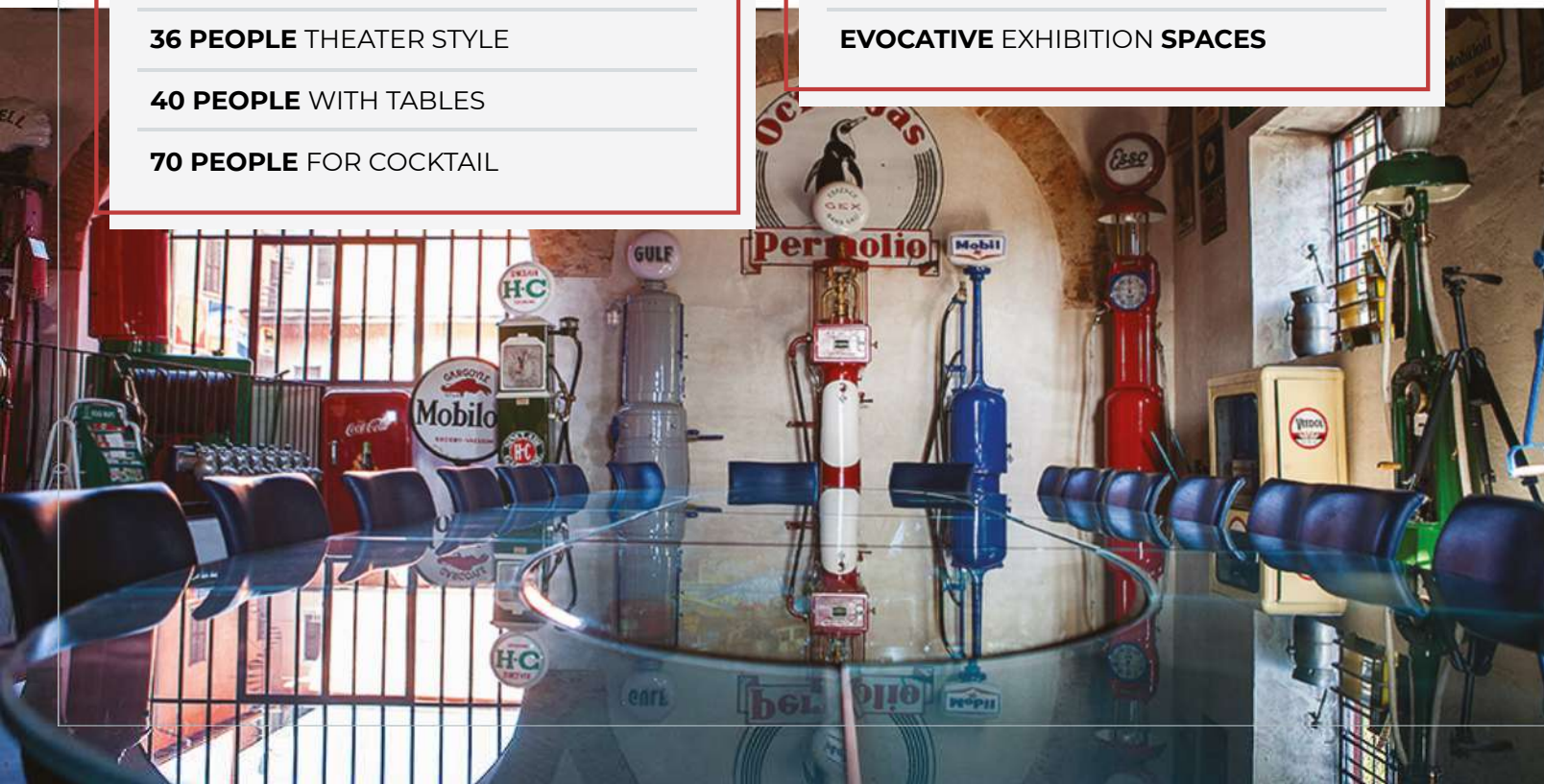
**36 PEOPLE** THEATER STYLE

**40 PEOPLE** WITH TABLES

**70 PEOPLE** FOR COCKTAIL

**POWER 5 KW**

**EVOCATIVE EXHIBITION SPACES**









## MULTIFUNCTIONAL ROOM

The main room, located on the first floor overlooking the courtyard, is the ideal space for indoor events and can host up to 240 people.

Equipped with air conditioning and lift, it is equipped with all services; a modern, bright and finely

renovated open space, which offers an excellent multifunctional location suitable for any type of event.

**300 M<sup>2</sup>**

**180 PEOPLE** THEATER STYLE

**240 PEOPLE** WITH TABLES

**300 PEOPLE** FOR COCKTAIL

**POWER 15 KW**

**EQUIPPED FOR AUDIO SPEAKERS**

**ACCESSIBLE BY LIFT**









## TENSILE STRUCTURE

Airy and bright, the tensile structure is 160 square meters large and is located in the middle of a green lawn, directly communicating with the

garden and the other spaces of the Villa.

Ideal for all those events, both corporate and private, that require large separate spaces.

**160 M<sup>2</sup>**

**100 PEOPLE** THEATER STYLE

**150 PEOPLE** WITH TABLES

**200 PEOPLE** FOR COCKTAIL

**POWER 15 KW**

**SURROUNDED BY NATURE**

**NATURAL LIGHT**









museo  
**FISOgni**



*villa*  
*Castiglioni*  
*Fisogni* TRADATE  
1781

## VILLA **CASTIGLIONI FISOgni**

Villa Castiglioni Fisogni, dating back to the 18th century, is a beautiful example of an elegant Art Nouveau style estate.

Formerly the home of Cesare Castiglioni (soldier with Giuseppe Garibaldi), it is still inhabited by the heirs of the Castiglioni and Fisogni families.

Renovated in 2015, the area reserved for events offers a modern but at the same time elegant and evocative location.







## COURTYARD

The external area of Villa Castiglioni Fisogni consists of a large courtyard and an enchanting centuries-old garden.

The internal courtyard, the historical heart of the Villa, is perfect for hosting banquets, aperitifs or exhibitions.

**400 M<sup>2</sup>**

**400 PEOPLE** THEATER STYLE

**350 PEOPLE** WITH TABLES

**500 PEOPLE** FOR COCKTAIL







## ART NOUVEAU ROOMS

The authentic and evocative atmosphere of the art nouveau rooms is the perfect space for photo shoots with an ancient flavor and small meetings.

**100 M<sup>2</sup>**

**50 PEOPLE** THEATER STYLE

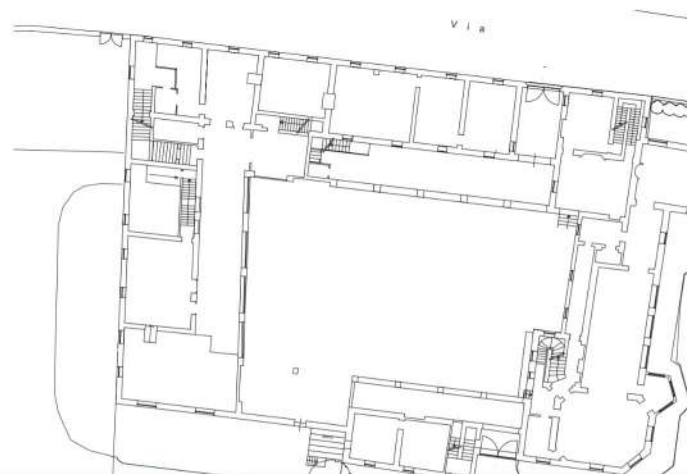
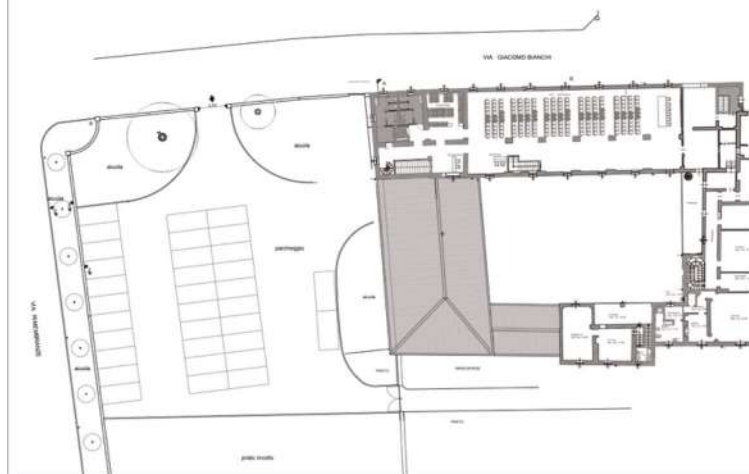
**20 PEOPLE** WITH TABLES

**100 PEOPLE** FOR COCKTAIL



## TECHNICAL DATA

| ROOM                 | AREA               | THEATER STYLE | UNIQUE TABLE | TABLES | COCKTAIL |
|----------------------|--------------------|---------------|--------------|--------|----------|
| ENTRANCE             | 28 m <sup>2</sup>  | no            | no           | no     | no       |
| ROOM 1               | 44 m <sup>2</sup>  | no            | no           | no     | 15       |
| ROOM 2               | 65 m <sup>2</sup>  | no            | 20/30        | 20/30  | 30       |
| ROOM 3               | 80 m <sup>2</sup>  | 36            | no           | 30     | 70       |
| ROOM 4               | 24 m <sup>2</sup>  | no            | no           | no     | 10       |
| ROOM 5               | 26 m <sup>2</sup>  | no            | no           | no     | 15       |
| ROOM 6               | 29 m <sup>2</sup>  | no            | no           | no     | 20       |
| ROOM 7               | 44 m <sup>2</sup>  | no            | no           | no     | 20       |
| ROOM 8               | 23 m <sup>2</sup>  | no            | no           | no     | 10       |
| ROOM 9               | 25 m <sup>2</sup>  | no            | no           | no     | 10       |
| MULTIFUNCTIONAL ROOM | 300 m <sup>2</sup> | 180           | 200          | 240    | 300      |
| ART NOUVEAU ROOM 1   | 53 m <sup>2</sup>  | 50            | 40           | 50     | 70       |
| ART NOUVEAU ROOM 2   | 44 m <sup>2</sup>  | no            | 20           | 20     | 30       |
| LARGE PORCH          | 82 m <sup>2</sup>  | 50            | 40           | 60     | 70       |
| SMALL PORCH          | 32 m <sup>2</sup>  | no            | no           | 21     | 40       |
| COURTYARD            | 400 m <sup>2</sup> | 400           | no           | 350    | 500      |
| TENSILE STRUCTURE    | 160 m <sup>2</sup> | 100           | 80           | 150    | 200      |





## PRESS - PARTNERSHIPS

The Fisogni Museum appeared in all the major Italian media international media have also dedicated space to the collection (from the United States, Japan, Germany, Switzerland, Spain, Iran, etc.). Several pieces from the Fisogni Museum also appeared in movies and TV series.

The Museum is part of the Lombard Design

Museums network, the Industrial Museums of Varesotto network and the Museum of Tourism; agreements are active also with many other associations and museums, including Milan Triennale, the 1000 Miglia Museum and the National Museum of Science and Technology of Milan.



**QUATTORRUOTE**

**RUOTECLASSICHE**

**La Gazzetta dello Sport**  
Tutto il rosa della vita

**L'Espresso**

THE WALL STREET JOURNAL

**LA STAMPA**

**IL GIORNO**

**arte**

**la Repubblica**

**CORRIERE DELLA SERA**

**il Giornale**

**Il Sole 24 ORE**

**PANORAMA**

**AUTOMOTO.IT**

**Il Messaggero**

**Focus**

**GENTE**

 **MEDIASET**

**Rai**

**l'Unità**





## *Cinque Sensi Eventi* **CHEF MATTEO LONGO**

For the catering service, Villa Castiglioni Fisogni makes is counting of the professionalism and long experience of "Cinque Sensi Eventi".

Chef Matteo Longo will delight your palate with unique and refined dishes, personalized menus and top quality ingredients.

"Italian Excellence 2023" Award.





# SERVICES

Trust us, organize your day in the best possible way and choose all the services necessary for the success of your event!



**AUDIO-VIDEO SYSTEM RENTAL**

**PHOTOGRAPHER, VIDEOMAKER**

**PATIO HEATERS RENTAL**

**VINTAGE CAR RENTAL**

**RENTAL OF THE PIECES OF THE MUSEUM FOR TELEVISION/FILM SHOOTS, STANDS AND EVENTS**

**TECHNICAL SERVICE**

**FLORAL ARRANGEMENTS**

**CUSTOMIZATION OF SPACES**

**GUIDED TOUR OF THE FISOGNI MUSEUM**





## HOW TO REACH US

The Museum is easily reachable by car from Milan (A9, Saronno exit; A8 Castellanza exit; Pedemontana A36, Cislago exit) and is located near the train station (trains from Milan Cadorna).

The Villa is quickly reachable from Milan Malpensa Airport.

It is also located near Switzerland, half an hour's drive from Mendrisio.

The Villa has a large private internal car parking.





# CONTACTS | TEAM

Fisogni Museum of the Petrol Station  
Villa Castiglioni Fisogni

via Bianchi 25b – 21049 – Tradate (VA)

## EVENTS

E-MAIL: [info@villacastiglionifisogni.com](mailto:info@villacastiglionifisogni.com)

PHONE: +39 **338.2830677**

## MUSEUM

E-MAIL: [fisogni@museo-fisogni.org](mailto:fisogni@museo-fisogni.org)

PHONE: +39 **371.3354715** (cultural partnerships)

PHONE: +39 **335.6777118** (visits)

PHONE: +39 **339.6217531** (administration)

### **MATTEO LONGO**

*Location Manager*

### **VALERIA PIROZZI**

*Event Manager*

### **MARCO MOCCHETTI**

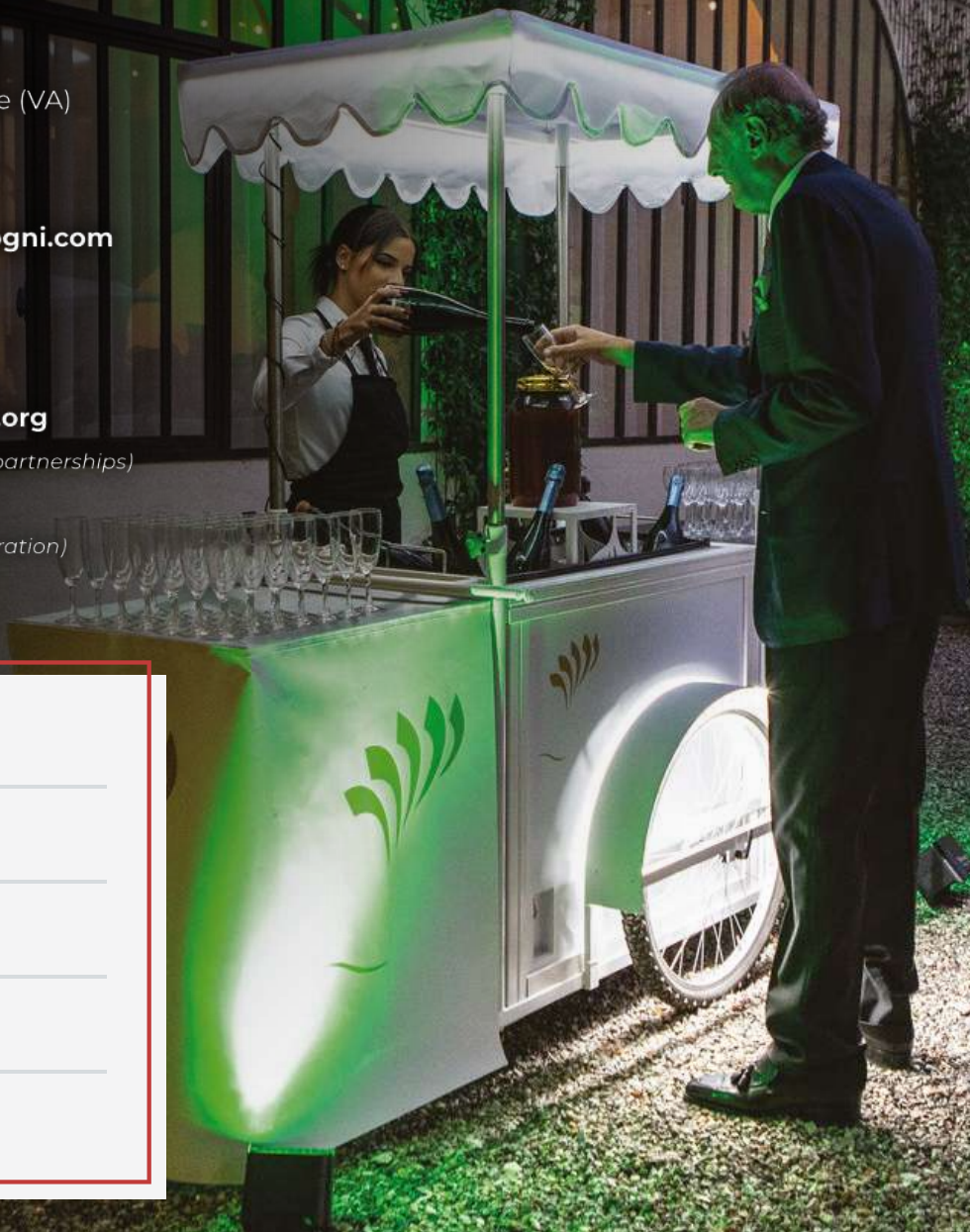
*Museum*

### **GUIDO FISOGNI**

*Visits*

### **NICOLÒ FISOGNI**

*Administration*





# museo **FISOGNI**



Brevo, 1892



Tokheim, 1910s



Bergomi, 1910s



Bowser, 1910s



Veeder, 1910s



Gilbarco, 1910s



Gex L'Aster, 1920s



Satam, 1920s



Arbox, 1920s



Bergomi, 1920s



Satam, 1920s



Gex L'Aster, 1920s



Bergomi, 1920s



Gex L'Aster, 1920s



Bergomi, 1920s



Themis, 1920s



Gilbarco, 1920s



CGP, 1920s



Gilbarco, 1920s



Bergomi, 1930s



Sais, 1933



Bowser, 1930s



Sais, 1930s



Siliam, 1936



Sais, 1935



Sais, 1936



Bergomi, 1930s



Wayne, 1936



Bergomi, 1940s



Bergomi, 1940s



Bergomi, 1940s



Satam, 1940s



Bowser, 1950s



Gilbarco, 1950s



Wayne, 1950s



Crae, 1950s



Benaglia, 1950s



Bowser, 1950s



Gilbarco, 1950s



Nuovo Pignone,